



PREMIER EVENTS. INCREDIBLE GYMNASTICS.
UNFORGETTABLE EXPERIENCES.

PREMIER PARTNERSHIP INFORMATION

SPONSORSHIP AND
ADVERTISING OPPORTUNITIES

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USA Competitions

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2026 SEASON SUMMARY

USA Competitions continues to grow and thrive, proudly hosting our successful legacy events and multiple bid events each season.

TOTAL ATHLETES: 12,690

TOTAL CLUBS: 700

TOTAL STATES: 30

TOTAL COUNTRIES: 20

**TOTAL SPECTATORS:
31,637**

**ECONOMIC IMPACT:
\$31,357,795.00**

**MORE THAN 2
MILLION
ACCOUNTS
REACHED**

**WEBSITE ACTIVE USERS: 73,000+
FACEBOOK LIKES: 20,000+
INSTAGRAM FOLLOWERS: 7,000+**

As of August 2026



PREMIUM PACKAGES

USA Competitions' Platinum, Gold, and Silver Sponsorship Packages Guarantee Inclusion in each of our competitions throughout the contract period. (2 years)

PLATINUM SPONSORSHIP

\$20,500 FOR TWO YEARS (\$12,500 FOR ONE YEAR)

- Industry exclusivity
- Logo placement on all event promotional and printed materials
- Logo on front cover of program (distributed to all attendees at each event)
- Logo-link on each event landing page and each page of USAC website
- Reserved corporate booth space at each event
- Logo-link in all email marketing leading up to event
- Two exclusive emails per year sent on behalf of the sponsor to our database (content provided by sponsor)
- One tagged Instagram story shout out at each event
- One co-branded Facebook sponsored post per year promoting your company as a partner
- One Facebook post at each event showcasing your presence as a sponsor
- Prominent inside cover placement of full page ad inside annual competition program and early placement in our digital program
- Two large banners displayed at each event
- Verbal recognition to all spectators before march-in and awards during each session
- Opportunity to provide promo material for athlete gift bag
- Detailed analytics and reporting on the success of your sponsorship including email metrics, social media engagement, and website traffic
- 10 passes to each competition with VIP hospitality access



PREMIUM PACKAGES

(CONTINUED)

GOLD MEDAL SPONSORSHIP

\$12,000 FOR TWO YEARS (\$7,800 FOR ONE YEAR)

- Logo placement on all event promotional and printed materials
- Reserved corporate booth space at 3 events per year
- Company logo-link on USAC sponsor page
- One exclusive email per year sent on behalf of the sponsor to our database (content provided by sponsor)
- Inclusion in annual sponsor recognition email
- One Facebook/Instagram post at each event showcasing your presence as a sponsor
- Full page ad in the annual competition program both printed and digital
- One large banner displayed at each event
- Opportunity to provide promotional material for athlete gift bag
- 5 passes to each competition with VIP hospitality access

SILVER MEDAL SPONSORSHIP

\$6,000 FOR TWO YEARS (\$3,600 FOR ONE YEAR)

- Logo placement on all event promotional and printed materials
- Company logo-link on USAC sponsor page
- Inclusion in annual sponsor recognition email
- Half page ad in the annual competition program both digital and printed
- One Facebook/ Instagram feed post per year showcasing your presence as a sponsor
- Opportunity to provide promotional material for athlete gift bag
- 2 Passes to each competition with VIP Hospitality Access

ADDITIONAL OPPORTUNITIES



VENDOR PRICING

MERCHANDISE VENDORS

- 20% OF TOTAL GROSS SALES IF THE TOTAL GROSS SALES ARE UNDER \$8,000
- 25% OF TOTAL GROSS SALES IF THE TOTAL GROSS SALES ARE BETWEEN \$8,000 AND \$15,000
- 30% OF TOTAL GROSS SALES IF THE TOTAL GROSS SALES ARE ABOVE \$15,000

ALL OTHER NON-MERCHANDISE VENDORS RATE FOR EVENTS WITH:

- 0-300 ATHLETES: \$450.00
- 301-600 ATHLETES: \$650.00
- 601-1,000 ATHLETES: \$850.00
- 1,001+ ATHLETES: \$1,000.00
- ALL-ACCESS PASS: \$3,850

WEBSITE ADVERTISING

- \$950 ANNUALLY
- WEBSITE IS VISITED BY ALL FAMILIES, COACHES AND GYMNASTS FOR PRE-MEET INFORMATION AND POST-EVENT RESULTS
- PROMINENT LOGO-LINK ON HOME PAGE AND ALL SUBPAGES OF USAC WEBSITE
- ONE EMAIL ON COMPANY'S BEHALF TO OUR DATABASE OF OVER 15,000 GYMNASTS, COACHES AND GYM-OWNERS

EVENT PROGRAM ADVERTISEMENTS

THOUSANDS DISTRIBUTED TO ALL COMPETITORS, COACHES, PARENTS AND SPONSORS AT EACH USAC EVENT

- FULL PAGE — \$255
- 1/2 PAGE — \$155

SINGLE-EVENT OPPORTUNITIES



LIMITED ON BUDGET OR INTERESTED IN A PARTICULAR LOCATION, SIZE OF EVENT, OR DEMOGRAPHIC - CHECK OUT OUR INDIVIDUAL EVENT PACKAGES:

ATHLETE GIFT SPONSORSHIP

MUTUALLY BENEFICIAL AGREEMENT

- SAME BENEFITS AS SILVER MEDAL SPONSOR FOR SPONSORED EVENT
- DONATION OF ATHLETE GIFTS FOR THE COMPETITION (600-1,500 GIFTS, BASED ON THE SIZE OF THE COMPETITION)



HOSPITALITY SPONSORSHIP

PRICE VARIES DEPENDING ON THE SIZE OF THE EVENT

- SAME BENEFITS AS A SILVER MEDAL SPONSOR AT SPONSORED EVENT
- BANNER AND COMPANY PROMOTIONAL MATERIAL SURROUNDING COACHES AND JUDGES HOSPITALITY AREA
- DONATION OF COACHES AND JUDGES MEALS THROUGHOUT THE EVENT

CONTACT

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